



## WHAT IS MSX 2019?

Our annual user conference is the largest and most in-depth Mediasite learning event of the year. MSX unites customers and video leaders to provide exclusive content including Mediasite product updates, and best practices along with unrivaled networking opportunities.

## WHY SPONSOR MSX 2019?

MSX attendees are looking for companion solutions and industry insights to improve their video-based teaching, learning and communication strategies. This is the perfect opportunity for you to build your brand and showcase your products and services to our loyal customer base.

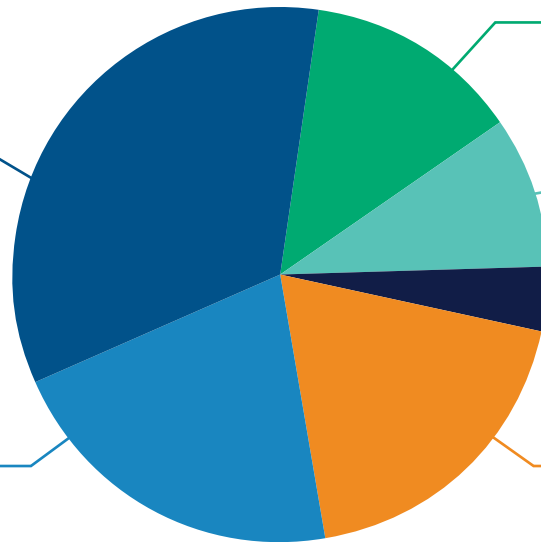
## WHO ATTENDS?

**34%**

Academic / Instructional  
Technology

**21%**

AV / Media



**13%**

Online & Distance  
Learning / Training

**9%**

Other

**4%**

Executive

**19%**

IT / IS

U.S attendees **80%**

International attendees **20%**

Countries represented **16**

Mobile app usage **89%**

Views of recorded conference sessions **2,000+**

Overall conference rating **4.7**

“I’m glad I came and would recommend to a colleague”

## VISIBILITY

	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500
Breakout speaking session	●		
Dedicated email blast to attendees (post-event)	●		
Panel-session participation	●	●	
Complimentary MSX registration	2	1	
Rotating logo on mobile app homepage	●	●	
Mobile app dedicated push notification	●	●	
Logo in pre-event email to attendees	●	●	
Logo on signage at MSX	●	●	●
Mobile app sponsor profile	●	●	●
Logo on MSX website & Community	●	●	●
Logo in final program/materials	●	●	●
Kiosk at Show & Share	●	●	●

## ADDITIONAL CONFERENCE OPPORTUNITIES

### Mobile App **\$2,500**

Sponsor will have an exclusive banner ad on the MSX mobile app which is home to a detailed conference agenda, attendee information and other pertinent details.

### WiFi **\$5,000**

Sponsor will be listed in all conference materials and onsite signage with the password for WiFi access.

### Lanyards **\$2,500**

Sponsor logo printed on lanyards distributed to all conference attendees.

### Registration Bags/Folios **\$2,500**

Sponsor logo printed on bags/folios distributed to all conference attendees.

### Reception **\$5,000**

Sponsor recognized in conference program/materials, reception signage and logoed beverage napkins.

### Breakfast or Lunch **\$2,500**

Sponsor recognized in conference program/materials and custom table-top signage on each table.

## SPONSOR AGREEMENT

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

### SPONSORSHIP LEVEL

Platinum \$7,500

Gold \$5,000

Silver \$2,500

### ADDITIONAL OPPORTUNITIES

Mobile App \$5,000     Bags/Folios \$2,500

WiFi \$5,000     Reception \$5,000

Lanyards \$2,500     Breakfast/Lunch \$2,500

### CONTACT

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*Invoice to be created upon receipt.*

